

Minutes of the Climate Protection Committee (CPC) 6/23/2009

Attendees:

Judy McGuire
Dian Seidel
Betsy Johnson
Andy Knaus
Stuart Sessions
Daniel Button
John Coble (guest)
Warren Rizzi (Staff support)
David Lublin (Council Liaison)

Chevy Chase Challenge Website

In the spring, John Coble and Judy McGuire met with UMD students who had chosen to work with the Climate Protection Committee to prepare a website and marketing plan for a class. They created a mocked up web site using open source software. John presented a plan to get the website completed and maintained.

Discussion ensued about the features of the website, the intended audience, and its role in achieving goals of the Chevy Chase Challenge. It was decided that the Committee basically lacked a communications strategy into which this website would fit. Judy asked committee members to brainstorm how a website could facilitate the activities of the Climate Committee and report back next month.

John Coble asked for a list of what we wanted each household in Town to do. We agreed to come up with such a list.

David reminded people that they should send to Kathy Strom their desire to be reappointed to the committee.

The meeting adjourned at 9:15 PM

Submitted by Betsy Johnson