

Attendees:

Judy McGuire (Chair)
Dian Seidel
Betsy Johnson
Daniel Button
Stuart Sessions
Warren Rizzi (staff)
David Lublin (Council Liaison)

1. Daniel Button on an idea.

He wants to do some research on tools that we have to market to the community to see if we can make our marketing more effective.

Judy suggests that Daniel wait until we hear from the marketing students at UMD to see what they come up with first.

David said that the Town is getting ready to do its annual survey and we suggested that perhaps we could get answers to how many people read the Forecast, are on the email list, are on the neighbors list, etc. so we could have some idea of what tools are the most useful for reaching residents. Judy suggested that the town get a professional survey writer to do the survey.

Warren will talk to Todd about how to proceed with the survey and David will bring it up with the Council.

2. Dian Seidel – Climate Corps

We were going to make a decision about what to do about the Climate Corps depending on what Pepco's plans are to do energy audits. Dian thinks that it would be valuable to repeat Climate Corps this summer since Pepco may not be up to speed on its program. Dian thinks that some of the college students from last year could run the program including outreaching to other students to participate and working with Warren to schedule audits with residents. Warren suggested that perhaps it would be more effective to schedule periodic presentations instead of home visits since a lot more people attended the presentation last fall than had home visits. **Warren will contact the students and see if they are available for doing this and what they see as the challenges and the rewards of doing this. From these conversations Warren will work with the students to put together a work plan and budget.**

3. Panel Discussion “Where are we going on Climate” – April 8 in Town Hall 7-9 PM

Dessert and discussion about climate change hot issues (Charles Ebinger, Stephen Seidel, Alexandra Teitz, and Juliet Eilpirin. Charles Duffy to moderate).

4. Update on Bike Day

Date and Location: May 2 in the afternoon at Chevy Chase Elementary

Organizing team: Judy McGuire, Betsy Johnson, John Coble

Proposed Activities:

- Bike repair tent (Griffin Bikes to come and repair bikes)
- Metro Bus to come and demo how to use the bike racks
- Bike rodeo to be run by Washington Area Bicycle Association (WABA)
- Bike donations for "Bikes for the World"
- Biker's corner for info on where to go riding, info on equipment, etc.
- Bike to work day promotion
- Bike generator (as an activity)

Judy will be inviting neighboring communities.

5. Stuart suggested that people in town could use some information on Pepco's program for peak energy management. **Stuart will follow up.**

Next meeting April 27, 2010

The meeting adjourned at 9:00 PM

Submitted by Betsy Johnson