

## Minutes of the Climate Protection Committee (CPC) 4/28/2009

### Attendees:

Judy McGuire  
Dian Seidel  
Betsy Johnson  
Suzanne Parmet  
Susan Gordon  
Stuart Sessions  
Daniel Button  
Rob Enelow (Council Liaison)

### Guests:

Marianne Steiner, Vergent Energy  
Randy Henning – Asst Scoutmaster Troop 52 (All Saints Church) and son Tel. 301-229-1156

Note that underlined portions of the minutes indicate action items for members of the Committee.

### Updates:

- 1) End of walkathon – more than 6 million steps walked by about 36 people – prizes given out at party in the park. Everyone had fun and many thanks to all who helped.
- 2) May 5<sup>th</sup> – town meeting – Betsy and Andy will man (woman) the table. Suzanne offered to do a survey to hand out. Betsy will do a flyer on the energy usage for producing paper and plastic bags to go in the green bags.
- 3) Focus groups – some have said they were afraid to do the energy audit due to cost of retrofits.

### Presentation by Marianne Steiner

They've been looking at motivators and barriers to making energy changes – and what the likely actions are that people will take. Did a nationwide survey to determine this.

Top reason for taking action is to save money – very high motivator.  
We're not being successful in educating people about the value of small conservation actions like insulating pipes.

#### Greatest Barriers:

- 1) I can't afford it
- 2) I don't understand it

3) I don't know that the savings will be enough to make it worthwhile.

She suggests finding out who the opinion leaders are in our community and to get them involved. Also – sharing success stories is a big motivator. We need to separate out day to day activities from sustainable things like weatherization, seal ducts, wrap pipes, etc. and educate our audience.

### **Climate Corps**

Diane passed out a work plan with tasks and dates

On May 31<sup>st</sup> will hold information night for potential interns –notice in next Forecast. Warren will make copies of the recruitment announcement for handing out on May 5<sup>th</sup>. Training for kids is scheduled for June 14<sup>th</sup>. Dian wants a mix of trainers. Asked members of the Committee to volunteer for short sections.

Judy will check on whether May 19<sup>th</sup> is available for our next meeting (she won't be here on the 26<sup>th</sup>).

The meeting adjourned at 8:55 PM

Submitted by Betsy Johnson