

MEET THE CANDIDATES

Kathie Legg
4400 Elm Street

I am the mother of one of the Town's newest residents, born in March, 2013. I couldn't be more thrilled to be raising her in this Town. Our community is full of talented, accomplished and engaged people. But we're also busy people. The Town puts out a lot of information - sometimes too much. We can do better, and make your lives easier.

My primary goal for the Town Council is to work on ways to get you the information you need when you need it, without burying you in an avalanche of information.

This means, for example:

- targeted email lists, by street, for issues that affect particular locations
- "office hours" – at different times, to accommodate different schedules
- common sense use of technology (e.g. including calendar invites in all event communications)
- use of social media and mobile technologies

I believe I am particularly qualified to accomplish this. I have proven experience in getting important messages to people who need them. For two years, I ran the President's and First Lady's social media and mobile accounts. I have communicated with constituencies on a national level, working to get people rowing in the same direction and letting them know how they can help, in whatever way is possible for them. I look forward to using this experience for the benefit of the Town.

I am a member of the Town's Long Range Planning Committee and serve on a Montgomery County Commission. I graduated from the University at Albany and hold a Masters in Political Management from George Washington. I run a small business and live with my husband, Rajib Chanda, and our daughter on the corner of Elm and 44th.

As a member of the Long Range Planning Committee, I have heard from many Town residents about issues that are of great importance. I think we have a lot of shared priorities, and that is where I will focus my efforts:

- preserving/expanding green space
- balanced environmental stewardship
- maintaining buffer zones to protect our neighborhood from the rapid zoning changes in downtown Bethesda
- getting concessions for bordering development to limit overcrowded schools, increased traffic and decreased public safety
- leaving this Town better off than we found it

Call me any time at 301-275-5932 or email me at kathleenlegg@gmail.com. I look forward to hearing from you, and I would appreciate your vote on May 6th.